



Your trusted partner in  
transforming local services



# Applying best practice to local care

Using the Map of Medicine health communities can design and implement local approaches to care and then measure the impact on clinical outcomes. Our customisable care maps enable health communities to consolidate local service information and best practice into one easy-to-use, online flow-chart. This helps clinicians to quickly access locally-agreed pathways at the point-of-care.



Expert, **practical support** to help you design and implement local care pathways. Services include project management, clinical stakeholder engagement and editing services to ensure all your information is in one place.

Ongoing **usage reporting** to help you audit your service and ensure that local clinicians are guiding patients safely and effectively through the system.

Notifications of when new evidence changes best practice guidance, and **impact analyses** of how locally-agreed pathways could be updated.



**Easy access** to care pathways from your GP system ensuring effective decisions at the point-of-care.

Support for clinicians **on-the-go** through our apps for the iPhone and iPad.

Care maps based on **quality-assessed** evidence from over 200 guidance producers and 7000 journals, with key maps accredited by Royal Colleges and clinical societies.



# Driving productivity, improving outcomes

The Map has transformed services across England in partnership with local health communities, empowering clinicians to make more effective, locally-appropriate decisions at the point-of-care. Communities using the Map have achieved significant savings and find:

More patients  
are seen in  
the right care  
settings

Reduced  
unwarranted  
variations  
in care

Patients are better  
informed of their  
care journey

More  
clinically-  
appropriate  
demand  
management

Unplanned  
admissions  
are reduced

Referrals  
are more  
appropriate

Clinicians use the  
Map to support  
their continuing  
professional  
development

Greater adherence  
to QOF-defined  
best practice

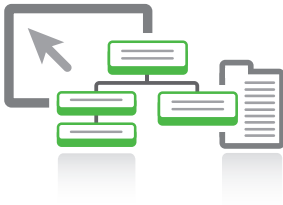
# The Map in practice



Over 57,000 healthcare professionals from 35 health economies are using the Map across England to ensure their decisions are in line with national and local best practice. Hundreds of locally-agreed pathways are transforming services, creating more patient-focussed care and realising productivity opportunities.

“The Map is getting clinicians to focus on complete pathways of care across all providers. The Map pathways bring enormous benefit to patients in terms of commissioning and updating services.”

- Dr Shyamal Mukherjee, Medical Director, NHS Wirral



## The Map in 2012

The Map is developing new products to further transform local services. Watch out for:

- ✕ Immediate access from multiple GP systems
- ✕ Referral management solutions at the point-of-care
- ✕ Enhanced search using symptoms as well as disease names
- ✕ Locally-agreed pathways on the iPhone and iPad, available to clinicians and patients
- ✕ Seamless recording of usage to support continuing professional development

To learn more about how the Map of Medicine can help your organisation please call us on **020 7492 6300** or visit us at **[www.mapofmedicine.com](http://www.mapofmedicine.com)**

